



FUTURE - DENVER VA MEDICAL CENTER - AURORA, COLORADO

# PROJECT EAGLE UPDATE

*November, 2011*

In October, the Project Eagle Team focused on developing wayfinding and signage solutions for the campus and facility. The wayfinding effort actually starts on the interstates and surrounding roadways. A campus-wide group involving all of the stakeholders is working to make it easy for patients and visitors to get to the correct facility. This combined effort between VA, the University of Colorado Hospital and Children's Hospital is an ongoing project as the facilities emerge.

With over 5,500 rooms in 10 buildings and 3 parking garages, effective signage is crucial in order to get Veterans, families and visitors to the correct locations. The buildings will be identified by letters starting south to north: A, B, C and so forth. The elevators will have transparent vertical passages, and each elevator cab will have a large, easily-visible number. The main entrances will be differentiated by visual cues as well. The South Entrance will have the 6 seals of the military branches while the North Entrance will have the 6 flags of the military branches. This helps a person remember whether you came in by flags or seals.

In keeping with a Colorado theme, each check-in desk will be named after one of the 14,000 ft peaks in Colorado. So, one check-in desk might be "Pike's Peak" while another is "Mount Bierstadt". Conference rooms will be named after Colorado native trees, and patient education rooms will be named after native flowers.

The intent in signage and wayfinding is to keep signs to a minimum while providing maximum ease of use.

Respectfully,

Jordan Schupbach  
Public Affairs Officer  
Eastern Colorado Health Care System

